

## FMEducates! 2002

The board and volunteers of folkmusic.org would like to extend a very special thank you to the Stone Foundation for supporting this pilot project. Part one of the project is to enhance the business/education opportunities for performing songwriters by directly partnering with the hosts of professional development conferences. In addition, folkmusic.org is committed to expanding the number of songwriter residencies available to children. This would build a new, younger audience for performing songwriters and impress upon students that they can be creators, rather than just consumers, of the magic we call music.

### **FMEducates Performing Songwriters:** **\$4,600**

**Purpose:** To enhance the business education opportunities for performing songwriters by underwriting high quality workshop presenters at professional development conferences.

**Value Added:** Although making music is an art, making a living making music is a business. And if musicians can't make a living at their art, much of that art will go away. These conferences help songwriters do business in a more efficient manner so that they can have viable careers and learn from others doing similar work.

#### **Who is eligible/How it works:**

- ❑ The **host organization** of local and regional conferences, panel discussions and workshops including, but not limited to, local songwriting associations, festivals and/or advocacy groups.
  - ❑ Folkmusic.org will be considered a conference sponsor or workshop presenter. The conference/workshops sponsor will apply to folkmusic.org with a request for grants of no more than \$300. Recipients are strongly encouraged to use folkmusic.org grant as leverage for or to match funds already received for similar purpose. The money might be used by the applicant to bring a nationally-renowned keynote speaker or accomplished teacher to the event.
- ❑ **Members of the Folkmusic.org speakers' bureau** who will present lectures or workshops in unserved regions and at conferences/schools.

### **FMEducates! The Next Generation of Songwriters** **\$4,600**

**Purpose:** This part of the project is focussed on youth and is meant to encourage teachers, libraries, community centers and children's advocates to host free, songwriting and performance workshops for young people. It is also designed to recognize the value of the songwriter teacher and to provide fair compensation.

**Value Added:** Children benefit from an artist-in-residence who brings new ideas and a creative outlet to their classroom. The songwriting teacher can spark students to get excited about the act of writing, work on language skills, and improve confidence in creative self expression. In addition, the songwriter can be a conduit for inter-disciplinary

(interdisciplinary) education by encouraging students to write songs about all of the subjects they study.

**Who is eligible:**

Once the workshop is scheduled:

- ❑ Songwriters may apply directly on behalf of the sponsoring organization.
- ❑ Sponsoring organizations (schools, community centers, etc.) may directly apply to folkmusic.org.

**How it works:**

Folkmusic.org will provide matching grants towards the songwriter's residency fee (grants not to exceed \$350) and expects the sponsoring organization to cover the remaining. Please note, folkmusic.org will not cover the entire cost of the residency.

In addition, folkmusic.org encourages the sponsoring organization and performing songwriter to offer a public concert that showcases the artist and the newly-written songs by the local youth.

**Application Guidelines**

Grants will be distributed on a rolling basis between April 15, 2002 and December 15, 2002.

Applicants are to send a narrative and project budget to:

Folkmusic.org  
2801 Southern Avenue  
Baltimore, MD 21214  
Attn: FMEducates!

Narrative should include full description of the who, what, why, where and when of the project.

Creative, well-thought out projects and underserved populations will turn our heads.

Turn around is not guaranteed to be quick – applicants are **STRONGLY** advised to apply at least two months before scheduled event.

**Obligations**

This is a pilot project and we aim to serve as many people as we can effectively. We expect recipients to use the grant to do something they might not otherwise have the chance to do.

In return for the grant you will be expected to complete a one-page, post-event narrative evaluating and describing the project. Why was this valuable? Who benefitted? How many lives did the project touch? Would you do it again? Why or why not? Please share photos or anecdotal memories. Your responses will help us evaluate the pilot project and determine if we can grow this into a thriving permanent program.

**APPLICANTS PLEASE NOTE:**

Folkmusic.org board members may arrange a site visit or call to evaluate the project with you.

If you don't want to do the follow-up work, we ask that you not apply for the grant.

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